

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) AMER. CROSSROADS  
 Product American Crossroads  
 Estimate# 690  
 Buyer Emily Millioan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 11/27/690  
 Flight Dates 09/04/2012 - 09/13/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	630P-7P	NEWS 3: VEGAS INC.	:30	\$175.00	09/09-09/09	0	0	0	\$0.00	
	2	SU	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/09-09/09	0	0	0	\$0.00	
	3	SU	7P-8P	DATELINE NBC 7/8	:30	\$1,000.00	09/09-09/09	0	0	0	\$0.00	
	4	SU	7P-9P	DATELINE NBC 7/15-7/22	:30	\$1,000.00	09/09-09/09	0	0	0	\$0.00	
	5	TU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/04-09/04	1	1	1	\$200.00	
	6	W	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/05-09/05	1	1	1	\$200.00	
	7	TH	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/06-09/06	1	1	1	\$200.00	
	8	SU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/09-09/09	1	1	1	\$200.00	
	9	M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
	10	TU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/11-09/11	1	1	1	\$200.00	
	11	W	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	12	TH	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
	13	TU	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/04-09/04	1	1	1	\$325.00	
	14	W	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/05-09/05	1	1	1	\$325.00	

Rep Order# 6832434 Ver# 3 Mod# 0 Status Confirmed

Traffic Order# 104805

Printed: 07/26/2012 4:19 PM  
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Showing Buylines: All Lines

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Flight Dates 09/04/2012 - 09/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TH	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/06-09/06	1	1	1	\$325.00	
	16	F	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
	17	M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	
	18	TU	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
	19	W	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/12-09/12	1	1	1	\$325.00	
	20	TH	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	21	TU	11A-12P	RACHEL RAY	:30	\$325.00	09/04-09/04	1	1	1	\$325.00	
	22	W	11A-12P	RACHEL RAY	:30	\$325.00	09/05-09/05	1	1	1	\$325.00	
	23	TH	11A-12P	RACHEL RAY	:30	\$325.00	09/06-09/06	1	1	1	\$325.00	
	24	F	11A-12P	RACHEL RAY	:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
	25	M	11A-12P	RACHEL RAY	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	
	26	TU	11A-12P	RACHEL RAY	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
	27	W	11A-12P	RACHEL RAY	:30	\$325.00	09/12-09/12	1	1	1	\$325.00	
	28	TH	11A-12P	RACHEL RAY	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	29	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$200.00	09/09-09/09	0	0	0	\$0.00	
	30	SU	8P-10P	AMERICA'S GOT TALENT	:30	\$1,150.00	09/09-09/09	0	0	0	\$0.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	SA	7P-730P	WHEEL OF FORTUNE	:30	\$350.00	09/08-09/08	0	0	0	\$0.00	
	32	TU	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/04-09/04	1	1	1	\$325.00	
	33	W	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/05-09/05	1	1	1	\$325.00	
	34	TH	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/06-09/06	1	1	1	\$325.00	
	35	F	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
	36	M	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	
	37	TU	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
	38	W	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/12-09/12	1	1	1	\$325.00	
	39	TH	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	40	TU	10A-11A	TODAY SHOW III	:30	\$325.00	09/04-09/04	1	1	1	\$325.00	
	41	W	10A-11A	TODAY SHOW III	:30	\$325.00	09/05-09/05	1	1	1	\$325.00	
	42	TH	10A-11A	TODAY SHOW III	:30	\$325.00	09/06-09/06	1	1	1	\$325.00	
	43	F	10A-11A	TODAY SHOW III	:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
	44	M	10A-11A	TODAY SHOW III	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	
	45	TU	10A-11A	TODAY SHOW III	:30	\$325.00	09/11-09/11	1	1	1	\$325.00	
	46	W	10A-11A	TODAY SHOW III	:30	\$325.00	09/12-09/12	1	1	1	\$325.00	
	47	TH	10A-11A	TODAY SHOW III	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	48	TU	9A-10A	TODAY SHOW II	:30	\$750.00	09/04-09/04	1	1	1	\$750.00	
	49	W	9A-10A	TODAY SHOW II	:30	\$750.00	09/05-09/05	1	1	1	\$750.00	
	50	TH	9A-10A	TODAY SHOW II	:30	\$750.00	09/06-09/06	1	1	1	\$750.00	
	51	F	9A-10A	TODAY SHOW II	:30	\$750.00	09/07-09/07	1	1	1	\$750.00	
	52	M	9A-10A	TODAY SHOW II	:30	\$750.00	09/10-09/10	1	1	1	\$750.00	
	53	TU	9A-10A	TODAY SHOW II	:30	\$750.00	09/11-09/11	1	1	1	\$750.00	
	54	W	9A-10A	TODAY SHOW II	:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
	55	TH	9A-10A	TODAY SHOW II	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
	56	SA	630P-7P	JEOPARDY	:30	\$350.00	09/08-09/08	0	0	0	\$0.00	
	57	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/04-09/04	1	1	1	\$1,000.00	
	58	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
	59	TH	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00	
	60	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
	61	M	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
	62	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	63	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	

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	64	TH	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	65	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/04-09/04	1	1	1	\$750.00	
	66	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/05-09/05	1	1	1	\$750.00	
	67	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/06-09/06	1	1	1	\$750.00	
	68	F	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/07-09/07	1	1	1	\$750.00	
	69	M	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/10-09/10	1	1	1	\$750.00	
	70	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/11-09/11	1	1	1	\$750.00	
	71	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
	72	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
	73	TU	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/04-09/04	1	1	1	\$700.00	
	74	W	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/05-09/05	1	1	1	\$700.00	
	75	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/06-09/06	1	1	1	\$700.00	
	76	F	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/07-09/07	1	1	1	\$700.00	
	77	M	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/10-09/10	1	1	1	\$700.00	

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	78	TU	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/11-09/11	1	1	1	\$700.00	
	79	W	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/12-09/12	1	1	1	\$700.00	
	80	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
	81	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/04-09/04	1	1	1	\$1,000.00	
	82	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
	83	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00	
	84	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
	85	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
	86	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	87	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	88	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	89	TU	7A-9A	TODAY SHOW	:30	\$1,500.00	09/04-09/04	1	1	1	\$1,500.00	
	90	W	7A-9A	TODAY SHOW	:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	
	91	TH	7A-9A	TODAY SHOW	:30	\$1,500.00	09/06-09/06	1	1	1	\$1,500.00	
	92	F	7A-9A	TODAY SHOW	:30	\$1,500.00	09/07-09/07	1	1	1	\$1,500.00	
	93	M	7A-9A	TODAY SHOW	:30	\$1,500.00	09/10-09/10	1	1	1	\$1,500.00	
	94	TU	7A-9A	TODAY SHOW	:30	\$1,500.00	09/11-09/11	1	1	1	\$1,500.00	

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	95	W	7A-9A	TODAY SHOW	:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
	96	TH	7A-9A	TODAY SHOW	:30	\$1,500.00	09/13-09/13	1	1	1	\$1,500.00	
	97	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/04-09/04	1	1	1	\$700.00	
	98	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/05-09/05	1	1	1	\$700.00	
	99	TH	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/06-09/06	1	1	1	\$700.00	
	100	F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/07-09/07	1	1	1	\$700.00	
	101	M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/10-09/10	1	1	1	\$700.00	
	102	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/11-09/11	1	1	1	\$700.00	
	103	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/12-09/12	1	1	1	\$700.00	
	104	TH	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
	105	W	5P-630P	EARLY NEWS	:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
	106	F	5P-630P	EARLY NEWS	:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
	107	M	5P-630P	EARLY NEWS	:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
	108	W	5P-630P	EARLY NEWS	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	109	TU	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/04-09/04	1	1	1	\$450.00	
	110	F	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/07-09/07	1	1	1	\$450.00	

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	111	M	3P-4P	DR. PHIL NO PROGRAM	:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
	112	W	3P-4P	DR. PHIL NO PROGRAM	:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
	113	SA	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM	:30	\$350.00	09/08-09/08	1	1	1	\$350.00	
	114	TU	12P-1230P	NEWS 3 AT NOON NOR	:30	\$425.00	09/04-09/04	1	1	1	\$425.00	
	115	TH	12P-1230P	NEWS 3 AT NOON NOR	:30	\$425.00	09/06-09/06	1	1	1	\$425.00	
	116	TU	12P-1230P	NEWS 3 AT NOON NOR	:30	\$425.00	09/11-09/11	1	1	1	\$425.00	
	117	TH	12P-1230P	NEWS 3 AT NOON NOR	:30	\$425.00	09/13-09/13	1	1	1	\$425.00	
	118	SA	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	119	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/08-09/08	1	1	1	\$1,100.00	
	120	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	121	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/08-09/08	1	1	1	\$650.00	
	122	TH	10P-11P	ROCK CENTER W/BRIAN WILLIA	:30	\$1,400.00	09/06-09/06	0	0	0	\$0.00	
	124	F	9P-11P	DATELINE NBC-NO PROGRAM	:30	\$1,400.00	09/07-09/07	0	0	0	\$0.00	
	125	SU	9P-11P	US OLYMPIC TRIALS - GYMNASTICS	:30	\$1,150.00	09/09-09/09	0	0	0	\$0.00	
	126	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	127	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/05-09/05	1	1	1	\$1,100.00	
	128	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/07-09/07	1	1	1	\$1,100.00	



Rep Order# 6832434 Ver# 3 Mod# 0 Status Confirmed

Traffic Order# 104805

Printed: 07/26/2012 4:19 PM  
Last Received: 07/25/2012 8:10 PM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) AMER. CROSSROADS  
Product American Crossroads  
Estimate# 690  
Buyer Emily Mithoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 11/27/690  
Flight Dates 09/04/2012 - 09/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	129	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/10-09/10	1	1	1	\$1,100.00	
	130	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/12-09/12	1	1	1	\$1,100.00	
	131	W	9P-11P	AMERICA'S GOT TALENT (ORIG)	:30	\$2,300.00	09/05-09/05	0	0	0	\$0.00	
	132	W	9P-11P	AMERICA'S GOT TALENT (ORIG)	:30	\$2,300.00	09/12-09/12	0	0	0	\$0.00	
	133	TU	630P-7P	JEOPARDY	:30	\$1,000.00	09/04-09/04	1	1	1	\$1,000.00	
	134	TH	630P-7P	JEOPARDY	:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00	
	135	M	630P-7P	JEOPARDY	:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
	136	TU	630P-7P	JEOPARDY	:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	137	TU	8P-9P	US OLYMPIC TRIALS -	:30	\$1,350.00	09/04-09/04	0	0	0	\$0.00	
	138	TU	8P-9P	US OLYMPIC TRIALS -	:30	\$1,350.00	09/11-09/11	0	0	0	\$0.00	
	139	TH	8P-9P	US OLYMPIC TRIALS -	:30	\$1,350.00	09/06-09/06	0	0	0	\$0.00	
	140	TH	8P-9P	US OLYMPIC TRIALS -	:30	\$1,350.00	09/13-09/13	0	0	0	\$0.00	
	141	M	9P-11P	AMERICA'S GOT TALENT (O)	:30	\$3,000.00	09/10-09/10	0	0	0	\$0.00	
	142	TU	8P-10P	AMERICA'S GOT TALENT	:30	\$3,000.00	09/04-09/04	0	0	0	\$0.00	
	143	TU	8P-10P	AMERICA'S GOT TALENT	:30	\$3,000.00	09/11-09/11	0	0	0	\$0.00	
	144	SU	8A-9A	MEET THE PRESS NO PROGRAM	:30	\$3,000.00	09/09-09/09	1	1	1	\$3,000.00	

Station KSNV-TV LAS VEGAS, NV.	Agency ( ) CROSSROADS MEDIA	Rep Firm ( ) PHILADELPHIA
Advertiser ( ) AMER. CROSSROADS	66 CANAL CENTER PLAZA, SUITE 555	Sales Office ( ) AMY MCCREARY
Product American Crossroads	ALEXANDRIA, VA 22314	Salesperson ( )
Estimate# 690	Agency C/P1/P2/E 11/27/690	Salesperson Phone# 215-568-6540
Buyer Emily Milhoan	Flight Dates 09/04/2012 - 09/13/2012	Salesperson FAX# 215-568-1845
Phone#	Hiatus Weeks	

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	145	TU-F	730P-8P	FACE	:30	\$800.00	09/04-09/07	3	1	3	\$2,400.00	
	146	SU	1130P-12A	SPORTS NIGHT	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	147	SU	8P-930P	NEWSAFT NFL	:30	\$1,800.00	09/09-09/09	1	1	1	\$1,800.00	
	148	SU	10P-11P	L&O	:30	\$1,800.00	09/09-09/09	1	1	1	\$1,800.00	
	149	TU-F	5A-6A	NEWS	:30	\$325.00	09/04-09/07	1	1	1	\$325.00	
	150	TU-F	4P-5P	NEWS	:30	\$700.00	09/04-09/07	4	1	4	\$2,800.00	
	151	M-TH	4P-5P	NEWS	:30	\$700.00	09/10-09/13	3	1	3	\$2,100.00	
	152	SU	1A-2A	DLINE	:30	\$100.00	09/09-09/09	1	1	1	\$100.00	
	Buyline Comment: DLINE											

---REPORT TOTALS---  
 Report Totals: 138 / \$97,525.00

---SALES MONTHLY TOTALS---

Sep 12: 138 / \$97,525.00  
 Sales Totals: 138 / \$97,525.00  
 Station Totals: 138 / \$97,525.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$295,530

CATV	0%	KEBLR	0%	KINC	0%	KLAS	33%	KSNV	33%
KTUV	15%	KTUD	1%	KVCW	1%	KVMY	1%	KVVU	16%
XXXX	0%								

---COMPETITIVE COMMENTS---

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) AMER CROSSROADS  
Product American Crossroads  
Estimate# 690  
Buyer Emily Mithoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
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Flight Dates 09/04/2012 - 09/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE